Dev Kit Weekly by Embedded Computing Design

Brandon Lewis, Editor-in-Chief, hosts our NEW **Dev Kit Weekly**. This recurring segment covers the latest Dev Kits in video format. Vendors are invited to send us their latest Dev Kit and datasheet for our editors to review. All Dev Kits are then raffled off to our engineering community.

	BASIC	BASIC PLUS	PREMIUM	PREMIUM PLUS
Up to 120 second video covering your Dev Kit	✓	✓	✓	✓
Host on YouTube	✓	✓	✓	✓
Feature on embedded-computing.com	✓	✓	✓	✓
Feature as premium content in one [1] issue of the Embedded Daily eNewsletter	✓	✓	✓	✓
Promote across social media channels		✓	✓	✓
Feature as text ad for one [1] week in Embedded Daily eNewsletter			✓	✓
Feature as text ad in two [2] digital newsletters			✓	✓
Feature as static CTA banner tile on embedded-computing.com for one [1] week				✓
Feature in custom e-mail campaign with leads				✓
	No Cost*	**$1,500**	**$3,500**	**$6,500**

A la carte options include 1) lead generation 2) tradeshow giveaway
3) survey giveaway 4) custom blog to accompany video.

Submit Your Development Kit at
opensysmedia.formstack.com/forms/dev_kit_weekly_vendor_submission_form
Questions: Contact Brandon Lewis brandon.lewis@opensysmedia.com for Dev Kit details or
Patrick Hopper patrick.hopper@opensysmedia.com for promotional opportunities.

*The editorial team has sole discretion on which Dev Kits will be featured. Dev Kits and any other relevant collateral should be mailed to: Brandon Lewis, Embedded Computing Design, 1505 N Hayden Rd #105, Scottsdale, AZ 85257-3770 | Phone 480-967-5581